

Canadian Personality Dimensions® Population Statistics

July 2nd, 2024

The information contained in the following chart has been compiled from population statistics forwarded by Certified Personality Dimensions® Trainers of all levels from their awareness workshops and certification programs. It is very important that everyone contributes to this database.

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Student Profiles													
ABORIGINAL YOUTH	14	1	6	2	4	2	8	3	2	36	5	2	
ADULT HIGH SCHOOL EDUCATION STUDENTS	68			32			30			44			
ALTERNATIVE SCHOOL STUDENTS	22			5			11			17			
AT RISK STUDENTS	162	15	11	33	4	3	77	10	4	112	6	11	
CHILDREN (GENERAL/UNIDENTIFIED)	6			4			4			7			
CO-OP STUDENTS	117	5	17	38	3	3	45	3	3	121	7	20	
ELEMENTARY SCHOOL STUDENTS (UNSPECIFIED)	3			0			3			8			
GRADE 5 STUDENTS	0			1			0			0			
GRADE 7 STUDENTS	26			8			8			27			
GRADE 8 STUDENTS	9			4			13			22			
GRADE 9 STUDENTS	119			82			73			202	3	1	
GRADE 10 STUDENTS	1741	32	57	537	28	22	1028	44	8	3358	41	61	
GRADE 11 STUDENTS	302	31	40	425	14	15	148	26	11	344	19	43	
GRADE 12 STUDENTS	210	12	18	67	8	10	69	15	7	215	14	30	
HIGH SCHOOL STUDENTS (UNSPECIFIED)	599	33	59	181	28	40	238	39	40	572	28	82	
YOUTH STUDENTS (UNIDENTIFIED)	133	135	27	40	14	11	56	26	8	127	39	22	
YOUTH (GENERAL/UNIDENTIFIED)	563	146	233	212	72	103	39	123	114	620	113	305	
Total (Students)	4094	410	468	1671	175	209	1850	289	197	5832	275	577	16,047
Percentage Breakdowns	25.51%	2.56%	2.92%	10.41%	1.09%	1.30%	11.53%	1.80%	1.23%	36.34%	1.71%	3.60%	

Post Secondary Students													
ADULT STUDENTS	222	34	49	103	14	13	107	22	18	151	7	40	
APPRENTICES/TRADES	64	7	8	32	2	6	73	1	2	97	3	2	
BACHELOR OF EDUCATION PROGRAM STUDENTS	18			8			7			9			
BUSINESS AND PUBLIC RELATIONS STUDENTS	257	72	83	198	41	45	131	44	28	275	22	67	
CAREER COUNSELLING STUDENTS	197	6	7	30		1	49	4	3	23	1	1	
COLLEGE STUDENTS (UNSPECIFIED)	676	66	56	299	26	21	251	58	22	504	38	32	
CONTINUING EDUCATION STUDENTS	37	6	12	21	3	3	23	13	2	23	2	4	
DENTAL HYGIENE/ASSISTANCE STUDENTS	48			43			10			38			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Post Secondary Students (Cont'd)													
EARLY CHILDHOOD EDUCATION STUDENTS	342	30	44	106	8	11	46	3	10	151	9	19	
FINANCE/ACCOUNTING STUDENTS	26			35			23			25			
GRAD. STUDENTS - COUNSELLING PROGRAM	19			2			3			1			
GRAD. STUDENTS (UNSPECIFIED)	15	4	5	9			16	1	1	13		1	
HUMAN SERVS. (COUNSELLING, PSYCH.) STUDENTS	72	32	63	27	16	29	18	17	26	57	7	33	
NURSING/HEALTHCARE STUDENTS	295	19	25	180	11	5	81	5	3	198	5	6	
OFFICE/BUSINESS ADMINISTRATION STUDENTS	298	85	295	756	62	78	82	48	41	114	17	40	
EMPLOYMENT PREP. STUDENTS (CAREER PLANNING)	94	2	3	31		1	51	4		65		2	
PROJECT MANAGEMENT STUDENTS	43			31			58			55			
SCIENCE AND ENGINEERING STUDENTS	5	6	4	5	2	1	1	5				3	
SOCIAL SCIENCE STUDENTS	29			9			8			18			
STUDENTS OF LAW	10	5		16	7		3	1		15	2		
TEACHER EDUCATION STUDENTS	368	11	14	235	6	4	198	11	1	199	8	16	
TRAVEL/TOURISM/HOSPITALITY STUDENTS	29	10	15	20	4	4	25	4	2	17	14	12	
UNIVERSITY STUDENTS (UNDERGRADUATE)	276	20	45	152	24	21	178	29	32	199	10	24	
VISUALLY IMPAIRED STUDENTS	6			6			3			1			
YOUTH INTERNS	3			4			4			9			
Total (Students)	3,449	415	728	2,358	226	243	1,449	270	191	2,257	145	302	12,033
Percentage Breakdowns	28.66%	3.44%	6.05%	19.60%	1.88%	2.02%	12.04%	2.24%	1.59%	18.76%	1.21%	2.51%	

Teaching Professions													
CO-OPERATIVE EDUCATION TEACHERS	7			4			6			5			
EARLY CHILDHOOD EDUCATORS / TEACHERS	324	119	156	147	34	45	77	18	25	94	21	51	
ESL TEACHERS	13			13			13			7			
EDUCATION COUNSELLORS & CONSULTANTS	122	7	10	69	6	3	37	6	4	49	10	5	
EDUCATORS/COLLEGE & UNIV. PROFESSORS/FACULTY	108	22	30	65	12	12	74	10	4	54	5	24	
EDUCATION ASSISTANTS	6						4			3			
ELEMENTARY SCHOOL TEACHERS	543	26	42	331	21	25	100	12	6	114	12	14	
K - 12 TEACHERS (UNSPECIFIED)	116	11	45	109	22	13	54	7	11	44	3	18	
PRIVATE SCHOOL TEACHERS	16			8			12			9			
SCHOOL PRINCIPALS/VICE-PRINCIPALS	24			14			8			21			
SCHOOL SUPERVISORS/MANAGERS	11			6			4			3			
SCHOOL STAFF MEMBERS	69	30	26	45	24	25	37	33	21	21	14	31	
SECONDARY SCHOOL TEACHERS	444	25	24	281	12	10	185	9	4	353	7	9	
SPECIAL EDUCATION (TEACHERS/COORDINATORS)	14			5			6			6			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Teaching Professions (Cont'd)													
TEACHER'S ASSISTANTS	87			47			19			26			
TEACHERS (UNSPECIFIED)	644	45	62	493	32	28	383	27	15	639	19	21	
SCHOOL BOARDS (ADMINISTRATORS)	31	2	4	10	2		17	1	1	15	1	2	
SCHOOL BOARDS (EXECUTIVE ASSISTANTS)	16			4			4			5			
SCHOOL BOARDS (ALL AREAS OF SUPPORT STAFF)	86			55			43			60			
UNIVERSITY/COLLEGE ADMINISTRATORS	187	7	3	132	7	4	118	3	4	109	3	15	
Total (Education)	2,868	294	402	1,838	172	165	1,201	126	95	1,637	95	190	9,083
Percentage Breakdowns	31.58%	3.24%	4.43%	20.23%	1.89%	1.82%	13.22%	1.39%	1.05%	18.02%	1.04%	2.09%	

Mixed Adult													
ABORIGINAL ADULTS	11	30	23	9	22	20	9	19	8	2	25	14	
ACCOUNTING PERSONNEL	86	11	14	91	17	14	100	25	12	67	6	11	
ADDICTION REHABILITATION	83	14	21	35	8	5	24	11	5	50	9	12	
ADULTS (MIXED)	3457	1081	1218	1217	1051	523	3314	569	502	3374	818	669	
ADULTS WITH DISABILITIES	82			41			77			42			
ADMINISTRATION PROFESSIONALS	130	2	8	106	6	4	89	3	2	85	3	9	
ADMINISTRATIVE SUPPORT STAFF	160	28	23	120	11	8	82	9	4	88	5	10	
AREOSPACE/AIRPLANE MANAGEMENT	5			7			6			2			
AGRICULTURAL SECTOR (ALL FIELDS)	14			13			22			20			
AVIATION/PILOTS	24			16			31			63			
BUSINESS EXECUTIVES/MANAGERS/SUPERVISORS	110	37	50	189	31	27	201	40	42	210	22	60	
BUSINESS OWNERS	28	5	13	24	2	3	16	2	4	30	2	2	
BUSINESS/OFFICE SUPPORT STAFF	148	14	29	90	20	12	83	27	16	79	9	16	
BUSINESS (GENERAL/UNSPECIFIED)	126	66	97	67	46	36	85	62	41	67	30	54	
BIOLOGISTS	1						1						
CANADA POST EMPLOYEES	1												
CANADIAN FORCES PERSONNEL	55			66			40			56			
CAREER EXPLORATION/JOB SEARCHING/TRANSITION GROUPS	1895	408	527	840	168	150	1105	382	170	1073	143	247	
CAREER DEVELOPMENT PROFESSIONALS	561	69	69	344	34	17	50	32	17	52	17	29	
CARE GIVERS	63	5	10	34	2	4	11	6	2	20	1	2	
CARPENTERS	6	1	3	1	1		6	3	1	16		1	
CASE/PROGRAM/PROJECT MANAGERS/DIRECTORS	87	4	2	38	2	1	31	1	2	32	2	2	
CHILDCARE PROFESSIONALS	70	5	6	37	1	2	6	1	2	33	2	4	

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Mixed Adult (Cont'd)													
CLEANING/HOUSEKEEPING PROS./CUSTODIANS	32	1	3	30		3	13	1	1	23			
CLERGY/RELIGIOUS ORGANIZATIONS	85	9	10	87	7	7	39	4	6	35	3	7	
COMMUNICATION TECHNOLOGY	16			14			23			15			
COMMUNITY SERVICES STAFF	67	23	23	36	14	12	33	4	7	43	2	8	
COMPUTER TECHNOLOGY	5	2	1	4	8	5	24	6	2	1	3	1	
CONSTRUCTION	32	2	3	29	2	1	43	3	4	42	1	2	
CORRECTIONAL SERVICES (ADMIN & SUPPORT STAFF)	35			23			16			12			
COUNSELLORS	52	12	12	19	4	3	42	9	1	31	6	6	
COURT SECTOR	20			52			12			22			
CRISIS CENTRE PERSONNEL	6		8	4		6	3		2	3		5	
CUSTOMER SERVICE REPS/RETAIL	75	54	94	40	56	36	33	63	36	39	30	44	
DENTAL HEALTH PERSONNEL	86			13			4			10			
DISABILITY SUPPORT WORKERS	22	3		6	2		9	1		9			
EMBASSY STAFF	8			6			2			4			
EMERGENCY SERVICES/FIRE DEPARTMENT	18	1	4	13	1	2	10	3	2	22	3	5	
ENGINEERING PROFESSIONALS	31	16	15	33	16	12	86	24	17	26	13	22	
ENTREPRENEURS	203	19	33	62	12	10	153	26	16	186	11	30	
ESL ADULTS	36	2	10	12	1	3	21	1	5	24	1	3	
EVENT PLANNERS	1			3			3			1			
FACILITATORS/INSTRUCTORS/TRAINERS/COACHES	231	75	94	81	32	27	78	46	20	113	25	69	
FAMILY OUTREACH WORKERS/COUNSELLORS	20	5	6	16	3	2	13	3	1	12	1	5	
FEDERAL GOVERNMENT SERVICE SECTOR	156	18	27	168	16	16	111	21	13	113	10	18	
FILM INDUSTRY	1	33	21		2	4	1	37	23	4	16	25	
FINANCIAL SECTOR/BANKING	242	38	43	233	52	26	165	43	19	145	27	44	
FISHERIES AND OCEAN SECTOR	1			1									
FOREIGN TRAINED PROFESSIONALS/TRADESPEOPLE	75	2	2	63			71	1	3	39	1	2	
FOOD INDUSTRY	44		5	41	3		16	1	2	41	5	3	
GOVERNMENT SECTOR (GENERAL)	55	113	145	34	88	72	41	139	63	33	69	100	
HAIRDRESSERS / BEAUTICIANS	48	3	2	15	2	2	13	4	2	33	1	3	
HEALTH CARE SECTOR ADMINIS./MANAGEMENT	368	32	33	317	17	8	231	22	11	232	15	13	
HEALTH CARE SECTOR STAFF (ALL FIELDS)	1093	571	166	1423	229	223	847	177	99	881	116	197	
HOMEMAKERS/DOMESTIC ENGINEERS	10			1			2			3			
HOSPITALITY WORKERS/TOURISM	116	18	21	79	18	11	71	15	2	84	10	10	
HUMAN RESOURCES DEVELOPMENT SECTOR	191	61	93	139	58	47	98	54	22	89	24	53	
IMMIGRANTS	108	24	67	49	21	32	82	25	30	47	8	22	
IMMIGRATION & SETTLEMENT WORKERS	15	5	5	4	5	6	2	3	0	6	3	2	
INFORMATION TECHNOLOGY	37	27	31	26	17	20	102	71	42	46	18	26	
INSURANCE SECTOR	78	35	66	71	44	64	41	39	21	41	27	46	

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Mixed Adult (Cont'd)													
JOB SEARCH SPECIALISTS	35			22			16			27			
LABORATORY TECHNICIAN	40	1	6	49	4	8	32	8	3	26	4	4	
LABOUR RELATIONS OFFICERS/ASSISTANTS	16			11			4			9			
LABOUR (UNSKILLED)		4	9		7	5		5	3		2	3	
LAW ENFORCEMENT/SECURITY	19			12			15			18			
LAWYER/LAW PROFESSIONALS	8	7	5	5	4	2	6	8	5	3	4	4	
LIBRARY ASSOCIATION (ALL STAFF)	29	30	18	11	16	9	18	9	7	9	3	10	
MANUFACTURING SECTOR	17	7	9	25	6	1	31	8	10	38	5	9	
MARKETING/SALES/ ADVERTISING REPS	39	8	29	21	10	13	26	15	11	32	5	23	
MECHANICAL ENGINEERING/TECHNICIAN	13	7	8	20	6	3	32	17	17	36	5	6	
MENTAL HEALTH ADMINISTRATORS	13			8			2			7			
MENTAL HEALTH SUPPORT STAFF	134	20	28	53	8	13	66	11	2	44	3	14	
MENTAL HEALTH CLIENTS	35	12	18	18	9	4	18	13	4	21	4	2	
MILITARY	52	16	26	42	29	20	67	52	20	46	24	35	
MINISTRY OF EDUCATION REPS / TERRITORY/PROV.	11			4			5			6			
MUNICIPAL GOVERNMENT EMPLOYEES	303	62	51	211	41	24	203	52	28	186	19	26	
NON PROFIT SECTOR	66	6	14	28	10	9	38	4	4	39	3	6	
NURSES	349	24	49	258	21	20	116	15	14	188	12	17	
OCCUPATIONAL THERAPISTS	43			26			11			22			
OIL & GAS/MINING INDUSTRIES	26	3	5	27	6	4	25	4	4	35	3	8	
ORGANIZATIONAL & LEADERSHIP DEVELOPMENT CONSULTANTS	6	2	8	8	3	2	8	1		7	1	3	
PARAMEDICS		58	52		43	40		71	46		56	79	
PARENTING GROUP	33			11			4			4			
PHARMACISTS	34			33			24			15			
PRISONERS/OFFENDERS	111	8	8	35	4	3	51	3	5	10	8	4	
PHYSICIANS/ DOCTORS/GPs	10			9			8			4			
PROVINCIAL GOVERNMENT EMPLOYEES	198	9	14	166	19	12	144	22	6	101	8	8	
PSYCHOLOGISTS/PSYCHOTHERAPIST	19			3			5			7			
PUBLIC SAFETY SECTOR	36	26	24	27	14	12	29	10	8	36	10	12	
REALTORS		3	4		3	4		7	4		9	10	
REGISTERED NURSES	57	4	5	51	2	2	25	1	2	36	1		
REHABILITATION CONSULTANTS	9			11	2		12	1		4		2	
RESEARCH FIELD	3		5	6	3	1	9	5	2	15	2	2	
RETIREES	14			4			8			1			
SELF EMPLOYED GROUP	37			11			19			24			
SELF ESTEEM GROUP	15			5			1			4			

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Mixed Adult (Cont'd)													
SEMINAR ATTENDEES	13			5			3			3			
SKILLED TRADES	35	12	13	28	6	5	33	11	12	32	12	14	
SENIOR CITIZENS	15			13			5			7			
SPEECH THERAPISTS	25	43	96	18	15	34	6	22	27	8	12	34	
SOCIAL SERVICES	234	123	159	85	52	41	95	55	37	126	34	43	
SOCIAL SERVICES CLIENTS	51	22	11	17	14	2	19	6	2	25	3	7	
SOCIAL WORKERS	304	17	11	146	4	3	117	3	3	126	3	2	
TECHNOLOGY (UNSPECIFIED)	59	19	21	29	7	19	47	20	15	36	9	28	
TRANSPORTATION	12	11	19	22	15	26	13	15	5	11	9	12	
UNEMPLOYED GROUP	875	532	671	497	260	255	570	579	262	771	260	433	
VETERINARY SECTOR	27	2	6	12	1	1	19	6		11	4	1	
VOLUNTEER SERVICES	105	20	18	49	6	9	45	6	7	45	3	11	
WELFARE/INCOME ASSISTANCE RECIPIENTS	382	46	64	56	17	22	298	57	17	363	22	40	
WELLNESS MANAGEMENT THERAPISTS	24	5	4	13			8	1		11	1		
YOUTH (PRE-EMPLOYMENT)	132	270	316	54	104	52	74	227	100	81	132	195	
YOUTH EMPLOYMENT COUNSELLORS/ADMINS	76	2		22	1	1	13			31	2		
Total (Adult)	15,121	4,425	4,960	8,929	2,924	2,167	10,386	3,388	1,994	10,718	2,240	3,020	70,272
	21.51%	6.30%	7.06%	12.71%	4.16%	3.08%	14.78%	4.82%	2.84%	15.25%	3.19%	4.30%	

Totals of all Participants	25,532	5,544	6,558	14,796	3,497	2,784	14,886	4,073	2,477	20,444	2,755	4,089	107,435
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	Totals for Each Personality	Percentage Breakdowns
Authentic Blue	37,634	35%
Organized Gold	21,077	20%
Inquiring Green	21,436	20%
Resourceful Orange	27,288	25%
Introvert (as reported)	15,869	50%
Extravert (as reported)	15,908	50%

As of March 2012 we began collecting Introversion and Extraversion statistics in addition to colour/temperament preference. We will continue to publish these combined results on an ongoing basis.

Please be sure to send in your statistics for every workshop you run, even if you used PD-Online with your clients.



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