Canadian Personality Dimensions[®] Population Statistics Database

The information contained in the following chart has been compiled from population statistics forwarded by Certified Personality Dimensions[®] Trainers of all levels from their awareness workshops and certification programs. It is very important that everyone contributes to this database.

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Student Profiles													
ABORIGINAL YOUTH	1			0			2			7			
ADULT HIGH SCHOOL EDUCATION STUDENTS	68			32			30			44			
ALTERNATIVE SCHOOL STUDENTS	22			5			11			17			
AT RISK STUDENTS	162	11	6	33	1	2	77	7	3	112	5	7	
CHILDREN (GENERAL/UNIDENTIFIED)	6			4			4			7			
CO-OP STUDENTS	117	5	17	38	3	3	45	3	3	121	7	20	
ELEMENTARY SCHOOL STUDENTS (UNSPECIFIED)	3			0			3			8			
GRADE 5 STUDENTS	0			1			0			0			
GRADE 7 STUDENTS	26			8			8			27			
GRADE 8 STUDENTS	9			4			13			22			
GRADE 9 STUDENTS	117			82			70			202			
GRADE 10 STUDENTS	1687	16	26	509	16	9	975	21	3	3303	20	51	
GRADE 11 STUDENTS	263	10	10	401	3	6	122	9	5	315	9	25	
GRADE 12 STUDENTS	205	9	15	65	5	9	67	12	7	213	7	26	
HIGH SCHOOL STUDENTS (UNSPECIFIED)	592	27	56	177	27	38	223	38	36	562	27	76	
YOUTH STUDENTS (UNIDENTIFIED)	110	117	12	34	6	4	48	9	1	107	14	9	
YOUTH (GENERAL/UNIDENTIFIED)	510	90	159	201	47	72	300	89	90	571	78	260	
Total (Students)	3898	285	301	1594	108	143	1998	188	148	5638	167	474	14,942
Percentage Breakdowns	26.09 %	1. 9 1%	2.01%	10.67%	0.72%	0.96%	13.37%	1.26%	0.99%	37.73%	1.12%	3.17%	

Post Secondary Students													
ADULT STUDENTS	186	10	12	88	6	4	91	1	4	139	2	13	
APPRENTICES/TRADES	64	2	3	32		4	73	1	1	97		1	
BACHELOR OF EDUCATION PROGRAM STUDENTS	18			8			7			9]
BUSINESS AND PUBLIC RELATIONS STUDENTS	242	27	55	194	27	27	127	17	18	269	7	31]
CAREER COUNSELLING STUDENTS	197	6	7	30		1	49	4	3	23	1	1]
COLLEGE STUDENTS (UNSPECIFIED)	643	17	2	287	7	1	235	25	2	485	16	5]
CONTINUING EDUCATION STUDENTS	37	1	3	21	2	3	23	2		23	1	1]
DENTAL HYGIENE/ASSISTANCE STUDENTS	48			43			10			38]

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Post Secondary Students (Cont'd)													
EARLY CHILDHOOD EDUCATION STUDENTS	299	10	8	91	4	3	39	1	4	128	1	3	
FINANCE/ACCOUNTING STUDENTS	26			35			23			25			1
GRAD. STUDENTS - COUNSELLING PROGRAM	19			2			3			1			1
GRAD. STUDENTS (UNSPECIFIED)	4	4	5	3			4	1	1	8		1	1
HUMAN SERVS. (COUNSELLING, PSYCH.) STUDENTS	55			12			6			35			1
NURSING/HEALTHCARE STUDENTS	295	10	8	180	4	2	81	1		198	3	3	1
OFFICE/BUSINESS ADMINISTRATION STUDENTS	274	25	141	742	27	54	78	21	21	104	8	15	1
EMPLOYMENT PREP. STUDENTS (CAREER PLANNING)	94	2	3	31		1	51	4		65		2	1
PROJECT MANAGEMENT STUDENTS	43			31			58			55			1
SCIENCE AND ENGINEERING STUDENTS	5			5			1						1
SOCIAL SCIENCE STUDENTS	29			9			8			18			1
STUDENTS OF LAW	10	5		16	7		3	1		15	2		1
TEACHER EDUCATION STUDENTS	368	11	14	235	6	4	198	11	1	199	8	16	1
TRAVEL/TOURISM/HOSPITALITY STUDENTS	29	9	15	20	1	4	25	2	2	17	13	12	1
UNIVERSITY STUDENTS (UNDERGRADUATE)	229	3	10	130	3	5	141	4	6	165	1	7	1
VISUALLY IMPAIRED STUDENTS	6			6			3			1			1
YOUTH INTERNS	3			4			4			9			1
Total (Students)	3,223	142	286	2,255	94	113	1,341	96	63	2,126	63	111	9,913
Percentage Breakdowns	32.51%	1.43%	2.88%	22.75%	0.95%	1.14%	13.53%	0.97%	0.64%	21.44%	0.64%	1.12%	

Teaching Professions													
C0-OPERATIVE EDUCATION TEACHERS	7			4			6			5			
EARLY CHILDHOOD EDUCATORS / TEACHERS	286	14	34	135	12	9	68	5	7	76	1	12	
ESL TEACHERS	13			13			13			7			
EDUCATION COUNSELLORS & CONSULTANTS	122		2	69		2	37	1	1	49	5	3	
EDUCATORS/COLLEGE & UNIV. PROFESSORS/FACULTY	108			65			74			54			
EDUCATION ASSISTANTS	6						4			3			
ELEMENTARY SCHOOL TEACHERS	521	22	38	323	20	21	92	12	6	107	11	12	
K - 12 TEACHERS (UNSPECIFIED)	116	7	40	109	20	10	54	6	10	44	3	16	
PRIVATE SCHOOL TEACHERS	16			8			12			9			
SCHOOL PRINCIPALS/VICE-PRINCIPALS	24			14			8			21			
SCHOOL SUPERVISORS/MANAGERS	11			6			4			3			
SCHOOL STAFF MEMBERS	68	4	9	45	9	8	35	12	10	21	4	9	
SECONDARY SCHOOL TEACHERS	444	21	12	281	7	8	185	7	3	353	5	6	
SPECIAL EDUCATION (TEACHERS/COORDINATORS)	14			5			6			6			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green <i>Unknown</i>	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Teaching Professions (Cont'd)													
TEACHER'S ASSISTANTS	87			47			19			26			
TEACHERS (UNSPECIFIED)	640	19	22	490	12	11	380	8	2	636	5	9	
SCHOOL BOARDS (ADMINISTRATORS)	31			10			17			15			
SCHOOL BOARDS (EXECUTIVE ASSISTANTS)	16			4			4			5			
SCHOOL BOARDS (ALL AREAS OF SUPPORT STAFF)	77			53			32			53			
UNIVERSITY/COLLEGE ADMINISTRATORS	155			126			118			100			
Total (Education)	2,762	87	157	1,807	80	69	1,168	51	39	1,593	34	67	7,914
Percentage Breakdowns	34.90%	1.10%	1. 98 %	22.83%	1.01%	0.87%	14.76%	0.65%	0.49 %	20.13%	0.43%	0.85%	

Mixed Adult													
ABORIGINAL ADULTS	11	5	7	9	5	4	9	5	3	2	4	4	
ACCOUNTING PERSONNEL	86	10	11	91	13	12	100	19	11	67	5	11	1
ADDICTION REHABILITATION	83	6	12	35	6	2	24	4		50	5	9	1
ADULTS (MIXED)	3331	741	951	1166	950	439	3265	432	421	3284	414	507	
ADULTS WITH DISABILITIES	82			41			77			42			1
ADMINISTRATION PROFESSIONALS	116	2	5	100	6	2	83	3	2	81	3	6	1
ADMINISTRATIVE SUPPORT STAFF	160	8	11	120	5	7	82	6	2	88	2	5	1
AREOSPACE/AIRPLANE MANAGEMENT	5			7			6			2]
AGRICULTURAL SECTOR (ALL FIELDS)	14			13			22			20]
AVIATION/PILOTS	4			5			6			11			
BUSINESS EXECUTIVES/MANAGERS/SUPERVISORS	104	10	12	184	16	10	192	7	16	208	9	11	
BUSINESS OWNERS	16	1	6	12	1	1	12	1	2	21	2	4]
BUSINESS/OFFICE SUPPORT STAFF	148	7	9	90	9	7	83	12	6	79	5	10]
BUSINESS (GENERAL/UNSPECIFIED)	104	15	24	52	17	14	66	16	15	55	7	11]
BIOLOGISTS	1						1]
CANADA POST EMPLOYEES	1]
CANADIAN FORCES PERSONNEL	55			66			40			56			1
CAREER EXPLORATION/JOB SEARCHING/TRANSITION GROUPS	1803	173	367	804	107	95	1042	185	125	1012	78	149	
CAREER DEVELOPMENT PROFESSIONALS	520	30	21	329	14	10	40	16	4	39	10	16]
CARE GIVERS	63	5	10	34	2	4	11	6	2	20	1	2	1
CARPENTERS	6			1			6			16			1
CASE/PROGRAM/PROJECT MANAGERS/DIRECTORS	87	3	1	38	2	1	31	1	1	32	1	2	1
CHILDCARE PROFESSIONALS	70	1		37		2	6		1	33		2	1

	Authentic	Authentic	Authentic	Organized	Organized	Organized	Inquiring	Inquiring	Inquiring	Resourceful	Resourceful	Resourcefu	
	Blue	Blue	Blue	Gold	Gold	Gold	Green	Green	Green	Orange	Orange	Orange	Total # of Participants
Mixed Adult (Cont'd)	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	
CLEANING/HOUSEKEEPING PROS./CUSTODIANS	27			27			11			21			
CLERGY/RELIGIOUS ORGANIZATIONS	85	7	9	87	5	7	39	4	6	35	3	5	-
COMMUNICATION TECHNOLOGY	16	/	,	14	5	/	23	-	0	15	5		-
COMMUNITY SERVICES STAFF	67	23	23	36	14	12	33	4	7	43	2	8	-
	5	23	1	4	8	5	24	6	2	1	3	1	-
CONSTRUCTION	17	2	•	18	0	5	24	0	2	19	5	-	-
CORRECTIONAL SERVICES (ADMIN & SUPPORT STAFF)	35			23			16			17			-
COUNSELLORS	52	9	8	19	4	3	42	9	1	31	6	6	-
COURT SECTOR	20	7	0	52	4	5	12	7	1	22	0	0	-
CRISIS CENTRE PERSONNEL	6			4			3			3			-
CUSTOMER SERVICE REPS/RETAIL	75	25	56	4	37	28	33	46	23	39	21	32	-
DENTAL HEALTH PERSONNEL	86	25	50	13	5/	20	4	40	23	10	<u><u></u></u>	52	-
DISABILITY SUPPORT WORKERS	22			6			4 9			9			-
EMBASSY STAFF	8			6			2			4			-
EMERGENCY SERVICES/FIRE DEPARTMENT	18			13			10			22			-
	31	10	9	33	7	5	86	13	10	26	6	7	-
ENTREPRENEURS	192	10	27	59	10	10	139	20	14	176	8	21	-
ESLADULTS	36	12	27	12	10	10	21	20	14	24	0	21	-
EVENT PLANNERS	1			3			3			1			-
FACILITATORS/INSTRUCTORS/TRAINERS/COACHES	231	37	57	81	18	17	78	25	12	113	12	24	-
FAMILY OUTREACH WORKERS/COUNSELLORS	231	57	57	2	10	17	70	25	12	115	12	24	-
FEDERAL GOVERNMENT SERVICE SECTOR	156	8	11	168	6	7	111	6	9	113	2	8	-
FILM INDUSTRY	150	13	9	100	2	2		11	5	4	9	11	-
FINANCIAL SECTOR/BANKING	239	13	16	226	17	13	162	4	8	141	3	16	-
FISHERIES AND OCEAN SECTOR	1	14	10	1	17	10	102		0	141	<u> </u>	10	-
FOREIGN TRAINED PROFESSIONALS/TRADESPEOPLE	75	2	2	63			71	1	3	39	1	2	-
FOOD INDUSTRY	37	2	5	36	3		14	1	2	37	5	3	-
GOVERNMENT SECTOR (GENERAL)	47	14	18	27	15	8	32	14	6	26	16	18	-
HAIRDRESSERS / BEAUTICIANS	32			10			11			25			-
HEALTH CARE SECTOR ADMINIS./MANAGEMENT	368	13	13	317	8	3	231	10	5	232	5	6	-
HEALTH CARE SECTOR STAFF (ALL FIELDS)	1054	191	255	1403	114	139	817	85	44	862	62	102	-
HOMEMAKERS/DOMESTIC ENGINEERS	10	.,,		1		,	2			3			-
HOSPITALITY WORKERS/TOURISM	116	7	8	79	4	4	71	4		84	2	8	-
HUMAN RESOURCES DEVELOPMENT SECTOR	190	16	30	139	17	22	98	18	6	89	9	17	-
IMMIGRANTS	101	6	43	47	13	23	79	14	25	43	1	10	-
IMMIGRATION & SETTLEMENT WORKERS	8	-		3			0			6			-
INFORMATION TECHNOLOGY	37	1	1	26			96	2	1	42	1		-
	78	21	40	71	33	40	41	25	12	41	20	27	-

	Authentic	Authentic	Authentic	Organized	Organized	Organized	Inquiring	Inquiring	Inquiring	Resourceful	Resourceful	Resourceful	
	Blue	Blue	Blue	Gold	Gold	Gold	Green	Green	Green	Orange	Orange	Orange	Total # of Participants
Mixed Adult (Cont'd)	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	-
JOB SEARCH SPECIALISTS	35			22			16			27			
	40	1	6	49	4	8	32	8	3	26	4	4	-
LABOUR RELATIONS OFFICERS/ASSISTANTS	16			11		•	4	0		9			-
	16			11			11			16			_
LAWYER	8			5			6			3			_
LIBRARY ASSOCIATION (ALL STAFF)	29	14	6	11	4	6	18	4	3	9	1	6	_
MANUFACTURING SECTOR	13	2	1	22	2		28	2	3	36	2	4	-
MARKETING/SALES/ ADVERTISING REPS	39	6	20	21	7	11	26	14	9	32	4	17	-
MECHANICAL ENGINEERING/TECHNICIAN	13	7	8	20	6	3	32	17	17	36	5	6	-
MENTAL HEALTH ADMINISTRATORS	13			8			2			7	-		-
MENTAL HEALTH SUPPORT STAFF	42			16			20			14			-
MENTAL HEALTH CLIENTS	24	5	5	14	4	1	13	9	1	12		1	1
MILITARY	48	14	25	38	21	18	65	42	18	43	11	27	-
MINISTRY OF EDUCATION REPS / TERRITORY/PROV.	11			4			5			6			-
MUNICIPAL/PROVINCIAL GOV'T EMPLOYEES	215	22	22	153	14	8	159	22	12	152	8	15	-
NON PROFIT SECTOR	66	6	14	28	10	9	38	4	4	39	3	6	_
NURSES	349	2	16	256	2	5	116	1	1	186	1	2	-
OCCUPATIONAL THERAPISTS	43			26			11			22			-
OIL & GAS/MINING INDUSTRIES	26			27			25			35			-
ORGANIZATIONAL & LEADERSHIP DEVELOPMENT CONSULTANTS	6			8			8			7			
PARENTING GROUP	33			11			4			4			
PHARMACISTS	34			33			24			15			-
PRISONERS/OFFENDERS	111	8	8	35	4	3	51	3	5	10	8	4	
PHYSICIANS/ DOCTORS/GP'S	10			9			8			4			-
PROVINCIAL GOVERNMENT EMPLOYEES	138			106			89			54			
PSYCHOLOGISTS/PSYCHOTHERAPIST	19			3			5			7			-
PUBLIC SAFETY SECTOR	36	1	2	27		1	29	2	2	36	1	1	
REGISTERED NURSES	48			47			23			35			-
REHABILITATION CONSULTANTS	9			11	2		12	1		4		2	
RETIREES	3		1	6	1		9	2	1	15	1	1	-
RESEARCH FIELD	5			2			2			1			1
SELF EMPLOYED GROUP	37			11			19			24			-
SELF ESTEEM GROUP	15			5			1			4			1
SEMINAR ATTENDEES	13			5			3			3			-
SKILLED TRADES	28	1	2	14		2	30	2	3	26		2	1
SPEECH THERAPISTS	15			13			5			7			1
SENIOR CITIZENS	25		4	18		2	6			8		2	1

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Mixed Adult (Cont'd)													
SOCIAL SERVICES	177	36	48	65	15	13	61	15	10	90	9	12	
SOCIAL SERVICES CLIENTS	51	13	4	17	11		19	4		25	1	5	
SOCIAL WORKERS	303	12	6	146	1	1	117		2	126	3	2	
TECHNOLOGY (UNSPECIFIED)	59	5	9	29	6	8	47	6	9	36	4	19	
TRANSPORTATION	12	8	6	22	4	7	13	7	1	11	2	7	
UNEMPLOYED GROUP	823	156	240	467	99	99	546	259	83	640	103	158	
VETERINARIAN SECTOR	27			12			19			11			
VOLUNTEER SERVICES	105	14	12	49	5	7	45	3	6	45	2	7	
WELFARE/INCOME ASSISTANCE RECIPIENTS	379	12	17	51	8	9	290	19	2	362	8	14	
WELLNESS MANAGEMENT THERAPISTS	24			13			8			11			
YOUTH (PRE-EMPLOYMENT)	125	30	37	51	13	8	61	24	17	67	23	26	
YOUTH EMPLOYMENT COUNSELLORS/ADMINIS.	76			22			13			31			
Total (Adult)	14,232	1,818	2,600	8,444	1,726	1,183	9,834	1,500	1,021	10,058	943	1,427	54,786
	25.98%	3.32%	4.75%	15.41%	3.15%	2.16%	17.95%	2.74%	1.86%	18.36%	1.72%	2.60%	
Totals of all Participants	24,115	2,332	3,344	14,100	2,008	1,508	14,341	1,835	1,271	19,415	1,207	2,079	87,555

	Totals for Each Personality	Percentage Breakdowns
Authentic Blue	29,791	34%
Organized Gold	17,616	20%
Inquiring Green	17,447	20%
Resourceful Orange	22,701	26%
Introvert (as reported)	7,382	47%
Extravert (as reported)	8,202	53%

As of March 2012 we began collecting Introversion and Extraversion statistics in addition to colour/ temperament preference. We will continue to publish these combined results on an ongoing basis. Please be sure to send in your statistics for every workshop you run.



Personality Dimensions Statistics 360 Industrial Parkway S., Suite 5 Aurora, ON L4G 3V2

> Fax: 905-760-0113 Email: stats@clsr.ca

Web: <u>http://www.personalitydimensions.com/submit-your-statistics</u>