Canadian Personality Dimensions® Population Statistics Database

The information contained in the following chart has been compiled from population statistics forwarded by Certified Personality Dimensions® Trainers of all levels from their awareness workshops and certification programs. It is very important that everyone contributes to this database.

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Student Profiles													
ABORIGINAL YOUTH	14	1	6	2	4	2	8	3	2	36	5	2	
ADULT HIGH SCHOOL EDUCATION STUDENTS	68			32			30			44			
ALTERNATIVE SCHOOL STUDENTS	22			5			11			1 <i>7</i>			
AT RISK STUDENTS	162	11	6	33	1	2	77	7	3	112	5	7	
CHILDREN (GENERAL/UNIDENTIFIED)	6			4			4			7			
CO-OP STUDENTS	117	5	1 <i>7</i>	38	3	3	45	3	3	121	7	20	
ELEMENTARY SCHOOL STUDENTS (UNSPECIFIED)	3			0			3			8			
GRADE 5 STUDENTS	0			1			0			0			
GRADE 7 STUDENTS	26			8			8			27			
GRADE 8 STUDENTS	9			4			13			22			
GRADE 9 STUDENTS	119			82			73			202	3	1	
GRADE 10 STUDENTS	1737	28	50	534	25	16	1026	34	4	3345	33	42	
GRADE 11 STUDENTS	302	19	30	424	7	14	148	23	11	344	18	40	
GRADE 12 STUDENTS	210	9	15	67	5	9	69	12	7	215	7	26	
HIGH SCHOOL STUDENTS (UNSPECIFIED)	599	33	59	181	28	40	238	39	40	572	28	82	
YOUTH STUDENTS (UNIDENTIFIED)	133	124	21	40	11	9	56	15	4	127	23	6	
YOUTH (GENERAL/UNIDENTIFIED)	556	123	207	212	61	96	39	119	108	620	98	292	
Total (Students)	4083	353	411	1667	145	191	1848	255	182	5819	227	518	15,699
Percentage Breakdowns	26.01%	2.25%	2.62%	10.62%	0.92%	1.22%	11.76%	1.62%	1.16%	37.07%	1.45%	3.30%	

Post Secondary Students													
ADULT STUDENTS	196	25	40	93	9	8	92	12	15	145	3	33	
APPRENTICES/TRADES	64	2	3	32		4	73	1	1	97		1	
BACHELOR OF EDUCATION PROGRAM STUDENTS	18			8			7			9			
BUSINESS AND PUBLIC RELATIONS STUDENTS	242	52	67	194	38	38	127	35	24	269	18	53	
CAREER COUNSELLING STUDENTS	197	6	7	30		1	49	4	3	23	1	1	
COLLEGE STUDENTS (UNSPECIFIED)	655	59	45	294	20	1 <i>7</i>	239	48	20	491	32	27	
CONTINUING EDUCATION STUDENTS	37	6	12	21	3	3	23	13	2	23	2	4	
DENTAL HYGIENE/ASSISTANCE STUDENTS	48			43			10			38			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Post Secondary Students (Cont'd)													
EARLY CHILDHOOD EDUCATION STUDENTS	342	16	23	106	7	7	46	2	6	151	4	10	
FINANCE/ACCOUNTING STUDENTS	26			35			23			25			
GRAD. STUDENTS - COUNSELLING PROGRAM	19			2			3			1			
GRAD. STUDENTS (UNSPECIFIED)	15	4	5	9			16	1	1	13		1]
HUMAN SERVS. (COUNSELLING, PSYCH.) STUDENTS	61	15	29	18	6	7	9	8	2	40	8	5	
NURSING/HEALTHCARE STUDENTS	295	17	9	180	8	4	81	2	2	198	5	5	
OFFICE/BUSINESS ADMINISTRATION STUDENTS	298	68	254	756	51	63	82	42	34	114	16	34]
EMPLOYMENT PREP. STUDENTS (CAREER PLANNING)	94	2	3	31		1	51	4		65		2	
PROJECT MANAGEMENT STUDENTS	43			31			58			55			
SCIENCE AND ENGINEERING STUDENTS	5			5			1						
SOCIAL SCIENCE STUDENTS	29			9			8			18			
STUDENTS OF LAW	10	5		16	7		3	1		15	2		
TEACHER EDUCATION STUDENTS	368	11	14	235	6	4	198	11	1	199	8	16]
TRAVEL/TOURISM/HOSPITALITY STUDENTS	29	10	15	20	4	4	25	4	2	17	14	12	
UNIVERSITY STUDENTS (UNDERGRADUATE)	259	18	26	140	14	16	168	17	22	196	4	14	
VISUALLY IMPAIRED STUDENTS	6			6			3			1]
YOUTH INTERNS	3			4			4			9			
Total (Students)	3,359	316	552	2,318	173	177	1,399	205	135	2,212	117	218	11,181
Percentage Breakdowns	30.04%	2.83%	4.94%	20.73%	1.55%	1.58%	12.51%	1.83%	1.21%	19.78%	1.05%	1.95%	

Teaching Professions													
CO-OPERATIVE EDUCATION TEACHERS	7			4			6			5			
EARLY CHILDHOOD EDUCATORS / TEACHERS	312	43	88	144	26	36	73	10	19	91	4	36	
ESL TEACHERS	13			13			13			7			
EDUCATION COUNSELLORS & CONSULTANTS	122		2	69		2	37	1	1	49	5	3	
EDUCATORS/COLLEGE & UNIV. PROFESSORS/FACULTY	108	1 <i>7</i>	27	65	10	12	74	9	4	54	5	23	
EDUCATION ASSISTANTS	6						4			3			
ELEMENTARY SCHOOL TEACHERS	543	26	42	331	21	25	100	12	6	114	12	14	
K - 12 TEACHERS (UNSPECIFIED)	116	11	45	109	22	13	54	7	11	44	3	18	
PRIVATE SCHOOL TEACHERS	16			8			12			9			
SCHOOL PRINCIPALS/VICE-PRINCIPALS	24			14			8			21			
SCHOOL SUPERVISORS/MANAGERS	11			6			4			3			
SCHOOL STAFF MEMBERS	69	26	21	45	24	20	37	27	19	21	14	30	
SECONDARY SCHOOL TEACHERS	444	21	12	281	7	8	185	7	3	353	5	6	
SPECIAL EDUCATION (TEACHERS/COORDINATORS)	14			5			6			6			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Teaching Professions (Cont'd)													
TEACHER'S ASSISTANTS	87			47			19			26			
TEACHERS (UNSPECIFIED)	644	35	52	493	27	21	383	19	12	639	16	19	
SCHOOL BOARDS (ADMINISTRATORS)	31			10			17			15			
SCHOOL BOARDS (EXECUTIVE ASSISTANTS)	16			4			4			5			
SCHOOL BOARDS (ALL AREAS OF SUPPORT STAFF)	86			55			43			60			
UNIVERSITY/COLLEGE ADMINISTRATORS	187	7	3	132	7	4	118	3	4	109	3	15	
Total (Education)	2,856	186	292	1,835	144	141	1,197	95	79	1,634	67	164	8,690
Percentage Breakdowns	32.87%	2.14%	3.36%	21.12%	1.66%	1.62%	13.77%	1.09%	0.91%	18.80%	0.77%	1.89%	

Mixed Adult												
ABORIGINAL ADULTS	11	15	14	9	13	16	9	14	4	2	16	5
ACCOUNTING PERSONNEL	86	11	14	91	17	14	100	25	12	67	6	11
ADDICTION REHABILITATION	83	14	21	35	8	5	24	11	5	50	9	12
ADULTS (MIXED)	3444	867	1118	1210	1013	506	3309	523	485	3364	775	593
ADULTS WITH DISABILITIES	82			41			77			42		
ADMINISTRATION PROFESSIONALS	130	2	5	106	6	2	89	3	2	85	3	6
ADMINISTRATIVE SUPPORT STAFF	160	8	11	120	5	7	82	6	2	88	2	5
AREOSPACE/AIRPLANE MANAGEMENT	5			7			6			2		
AGRICULTURAL SECTOR (ALL FIELDS)	14			13			22			20		
AVIATION/PILOTS	24			16			31			63		
BUSINESS EXECUTIVES/MANAGERS/SUPERVISORS	110	28	43	189	29	25	201	33	39	210	21	51
BUSINESS OWNERS	28	3	12	24	1	2	16	1	4	30	2	5
BUSINESS/OFFICE SUPPORT STAFF	148	14	29	90	20	12	83	27	16	79	9	16
BUSINESS (GENERAL/UNSPECIFIED)	104	59	92	52	46	35	66	60	39	55	30	52
BIOLOGISTS	1						1					
CANADA POST EMPLOYEES	1											
CANADIAN FORCES PERSONNEL	55			66			40			56		
CAREER EXPLORATION/JOB SEARCHING/TRANSITION GROUPS	1892	345	473	840	150	136	1104	241	158	1073	123	231
CAREER DEVELOPMENT PROFESSIONALS	554	51	46	338	23	14	46	29	11	49	13	15
CARE GIVERS	63	5	10	34	2	4	11	6	2	20	1	2
CARPENTERS	6	1	3	1	1		6	3	1	16		1
CASE/PROGRAM/PROJECT MANAGERS/DIRECTORS	87	3	1	38	2	1	31	1	1	32	1	2
CHILDCARE PROFESSIONALS	70	5	6	37	1	2	6	1	2	33	2	4

	Authentic	Authentic	Authentic	Organized	Organized	Organized	Inquiring	Inquiring	Inquiring	Resourceful	Resourceful	Resourceful	Total # of
	Blue Unknown	Blue Introvert	Blue Extravert	Gold Unknown	Gold Introvert	Gold Extravert	Green Unknown	Green Introvert	Green Extravert	Orange Unknown	Orange Introvert	Orange Extravert	Participants
Mixed Adult (Cont'd)	UIKIOWII	miroveri	Extraverr	Ulikilowii	Imroverr	Extraverr	Olikilowii	IIIITOVETT	Extraveri	UIKIOWII	miroveri	Extraveri	
CLEANING/HOUSEKEEPING PROS./CUSTODIANS	27			27			11			21			
CLERGY/RELIGIOUS ORGANIZATIONS	85	9	10	87	7	7	39	4	6	35	3	7	-
COMMUNICATION TECHNOLOGY	16	-		14			23			15	-		-
COMMUNITY SERVICES STAFF	67	23	23	36	14	12	33	4	7	43	2	8	1
COMPUTER TECHNOLOGY	5	2	1	4	8	5	24	6	2	1	3	1	
CONSTRUCTION	32	2	3	29	2	1	43	3	4	42	1	2	
CORRECTIONAL SERVICES (ADMIN & SUPPORT STAFF)	35			23			16			12			
COUNSELLORS	52	12	12	19	4	3	42	9	1	31	6	6	
COURT SECTOR	20			52			12			22			
CRISIS CENTRE PERSONNEL	6		8	4		6	3		2	3		5	
CUSTOMER SERVICE REPS/RETAIL	75	29	64	40	46	31	33	53	25	39	22	34	
DENTAL HEALTH PERSONNEL	86			13			4			10			
DISABILITY SUPPORT WORKERS	22			6			9			9			
EMBASSY STAFF	8			6			2			4			
EMERGENCY SERVICES/FIRE DEPARTMENT	18		2	13		1	10	1		22		2	
ENGINEERING PROFESSIONALS	31	16	15	33	16	12	86	24	1 <i>7</i>	26	13	22	
ENTREPRENEURS	200	1 <i>7</i>	29	61	10	10	151	21	15	183	9	23	
ESL ADULTS	36			12			21			24			
EVENT PLANNERS	1			3			3			1			
FACILITATORS/INSTRUCTORS/TRAINERS/COACHES	231	70	89	81	30	27	78	43	20	113	23	61	
FAMILY OUTREACH WORKERS/COUNSELLORS	20	5	6	16	3	2	13	3	1	12	1	5	
FEDERAL GOVERNMENT SERVICE SECTOR	156	18	27	168	16	16	111	21	13	113	10	18	
FILM INDUSTRY	1	33	21		2	4	1	37	23	4	16	25	
FINANCIAL SECTOR/BANKING	242	26	27	233	39	21	165	28	18	145	11	28	
FISHERIES AND OCEAN SECTOR	1			1									
FOREIGN TRAINED PROFESSIONALS/TRADESPEOPLE	75	2	2	63			<i>7</i> 1	1	3	39	1	2	
FOOD INDUSTRY	44		5	41	3		16	1	2	41	5	3	
GOVERNMENT SECTOR (GENERAL)	47	42	51	27	29	23	32	44	27	26	23	29	
HAIRDRESSERS / BEAUTICIANS	48	3	2	15	2	2	13	4	2	33	1	3	
HEALTH CARE SECTOR ADMINIS./MANAGEMENT	368	28	26	317	17	8	231	20	10	232	13	12	
HEALTH CARE SECTOR STAFF (ALL FIELDS)	1070	442	325	1413	136	165	830	113	63	869	75	134	
HOMEMAKERS/DOMESTIC ENGINEERS	10			1			2			3			
HOSPITALITY WORKERS/TOURISM	116	16	16	79	16	10	71	10	1	84	10	10	
HUMAN RESOURCES DEVELOPMENT SECTOR	191	31	49	139	35	33	98	35	14	89	12	37	
IMMIGRANTS	108	15	56	49	20	30	82	24	28	47	5	17	
IMMIGRATION & SETTLEMENT WORKERS	15	2	5	4	2		2			6		2	
INFORMATION TECHNOLOGY	37	21	22	26	13	14	102	44	31	46	12	15	
INSURANCE SECTOR	78	35	66	71	44	64	41	39	21	41	27	46	

	Authentic Blue	Authentic Blue	Authentic Blue	Organized Gold	Organized Gold	Organized Gold	Inquiring Green	Inquiring Green	Inquiring Green	Resourceful Orange	Resourceful Orange	Resourcefu Orange	lotal # of
	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Participant
Mixed Adult (Cont'd)													
JOB SEARCH SPECIALISTS	35			22			16			27			
LABORATORY TECHNICIAN	40	1	6	49	4	8	32	8	3	26	4	4]
LABOUR RELATIONS OFFICERS/ASSISTANTS	16			11			4			9]
LABOUR (UNSKILLED)		3	7		7	5		1	3		2	3	1
LAW ENFORCEMENT/SECURITY	19			12			15			18			1
LAWYER/LAW PROFESSIONALS	8	4	3	5	4	2	6	8	4	3	3	2	
LIBRARY ASSOCIATION (ALL STAFF)	29	14	6	11	4	6	18	4	3	9	1	6	
MANUFACTURING SECTOR	17	6	8	25	6	1	31	8	7	38	4	9	
MARKETING/SALES/ ADVERTISING REPS	39	8	29	21	10	13	26	15	11	32	5	23	
MECHANICAL ENGINEERING/TECHNICIAN	13	7	8	20	6	3	32	17	17	36	5	6	1
MENTAL HEALTH ADMINISTRATORS	13			8			2			7			1
MENTAL HEALTH SUPPORT STAFF	134	4	5	53		6	66	2	1	44	1	2]
MENTAL HEALTH CLIENTS	35	9	13	18	8	4	18	12	3	21	2	2	1
MILITARY	52	16	26	42	29	20	67	52	20	46	24	35	1
MINISTRY OF EDUCATION REPS / TERRITORY/PROV.	11			4			5			6			1
MUNICIPAL GOVERNMENT EMPLOYEES	285	27	29	201	20	12	196	24	13	175	11	15	1
NON PROFIT SECTOR	66	6	14	28	10	9	38	4	4	39	3	6	1
NURSES	349	2	16	256	2	5	116	1	1	186	1	2	1
OCCUPATIONAL THERAPISTS	43			26			11			22]
OIL & GAS/MINING INDUSTRIES	26	2	1	27		2	25	1	2	35		2	
ORGANIZATIONAL & LEADERSHIP DEVELOPMENT CONSULTANTS	6	2	8	8	3	2	8	1		7	1	3	
PARAMEDICS		54	47		41	40		64	42		53	74	1
PARENTING GROUP	33			11			4			4			
PHARMACISTS	34			33			24			15			1
PRISONERS/OFFENDERS	111	8	8	35	4	3	51	3	5	10	8	4	1
PHYSICIANS/ DOCTORS/GPs	10			9			8			4			
PROVINCIAL GOVERNMENT EMPLOYEES	198	4	8	166	8	8	144	14	2	101	8	7	
PSYCHOLOGISTS/PSYCHOTHERAPIST	19			3			5			7			
PUBLIC SAFETY SECTOR	36	13	19	27	6	7	29	4	6	36	7	9	1
REALTORS		3	4		3	4		7	4		9	10	1
REGISTERED NURSES	48			47			23			35			1
REHABILITATION CONSULTANTS	9			11	2		12	1		4		2	1
RESEARCH FIELD	3		1	6	1		9	2	1	15	1	1	1
RETIREES	5			2			2			1			1
SELF EMPLOYED GROUP	37			11			19			24			1
SELF ESTEEM GROUP	15			5			1			4			1

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Mixed Adult (Cont'd)													
SEMINAR ATTENDEES	13			5			3			3			
SKILLED TRADES	28	7	10	14	4	4	30	10	11	26	11	8	
SENIOR CITIZENS	15			13			5			7			
SPEECH THERAPISTS	25	24	39	18	5	18	6	13	8	8	2	19	
SOCIAL SERVICES	230	63	77	84	24	23	95	30	1 <i>7</i>	124	18	20	
SOCIAL SERVICES CLIENTS	51	22	11	17	14	2	19	6	2	25	3	7	
SOCIAL WORKERS	304	1 <i>7</i>	11	146	4	3	117	3	3	126	3	2	
TECHNOLOGY (UNSPECIFIED)	59	12	16	29	6	13	47	17	11	36	7	25	
TRANSPORTATION	12	10	10	22	8	10	13	10	3	11	4	10	
UNEMPLOYED GROUP	870	346	486	494	190	196	568	444	191	766	185	332	
VETERINARY SECTOR	27		2	12	1	1	19	3		11	2		
VOLUNTEER SERVICES	105	18	16	49	6	9	45	6	7	45	3	10	
WELFARE/INCOME ASSISTANCE RECIPIENTS	382	46	64	56	1 <i>7</i>	22	298	57	1 <i>7</i>	363	22	40	
WELLNESS MANAGEMENT THERAPISTS	24			13			8			11			
YOUTH (PRE-EMPLOYMENT)	132	99	159	54	46	34	70	95	56	81	48	106	
YOUTH EMPLOYMENT COUNSELLORS/ADMINS	76			22			13			31			_
Total (Adult)	14,974	3,172	4,013	8,835	2,341	1,767	10,294	2,509	1,613	10,640	1,762	2,369	64,289
	23.29%	4.94%	6.24%	13.74%	3.64%	2.75%	16.02%	3.90%	2.51%	16.55%	2.74%	3.68%	
Totals of all Participants	25,272	4,027	5,268	14,655	2,803	2,276	14,738	3,064	2,009	20,305	2,173	3,269	99,859

	Totals for Each Personality	Percentage Breakdowns
Authentic Blue	34,567	34%
Organized Gold	19,734	20%
Inquiring Green	19,811	20%
Resourceful Orange	25,747	26%
Introvert (as reported)	12,067	48%
Extravert (as reported)	12,822	52%

As of March 2012 we began collecting Introversion and Extraversion statistics in addition to colour/temperament preference. We will continue to publish these combined results on an ongoing basis.

Please be sure to send in your statistics for every workshop you run, even if you used PD-Online with your clients.



Personality Dimensions Statistics 360 Industrial Parkway S., Suite 5 Aurora, ON L4G 3V7

> Fax: 905-760-0113 Email: stats@clsr.ca

Web: http://www.personalitydimensions.com/submit-your-statistics