## Canadian Personality Dimensions® Population Statistics Database

The information contained in the following chart has been compiled from population statistics forwarded by Certified Personality Dimensions® Trainers of all levels from their awareness workshops and certification programs. It is very important that everyone contributes to this database.

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Student Profiles													
ABORIGINAL YOUTH	14	1	6	2	4	2	8	3	2	36	5	2	
ADULT HIGH SCHOOL EDUCATION STUDENTS	68			32			30			44			
ALTERNATIVE SCHOOL STUDENTS	22			5			11			1 <i>7</i>			
AT RISK STUDENTS	162	11	6	33	1	2	77	7	3	112	5	7	
CHILDREN (GENERAL/UNIDENTIFIED)	6			4			4			7			
CO-OP STUDENTS	117	5	1 <i>7</i>	38	3	3	45	3	3	121	7	20	
ELEMENTARY SCHOOL STUDENTS (UNSPECIFIED)	3			0			3			8			
GRADE 5 STUDENTS	0			1			0			0			
GRADE 7 STUDENTS	26			8			8			27			
GRADE 8 STUDENTS	9			4			13			22			
GRADE 9 STUDENTS	119			82			73			202	3	1	
GRADE 10 STUDENTS	1734	18	34	532	21	10	1023	28	4	3345	28	34	
GRADE 11 STUDENTS	291	12	15	412	3	8	138	11	5	335	11	31	
GRADE 12 STUDENTS	210	9	15	67	5	9	69	12	7	215	7	26	
HIGH SCHOOL STUDENTS (UNSPECIFIED)	599	33	59	181	28	40	238	39	40	572	28	82	
YOUTH STUDENTS (UNIDENTIFIED)	122	11 <i>7</i>	1 <i>7</i>	39	7	5	53	12	2	119	16	0	
YOUTH (GENERAL/UNIDENTIFIED)	528	99	176	207	52	90	315	96	97	591	81	270	
Total (Students)	4030	305	345	1647	124	169	2108	211	163	5773	191	473	15,539
Percentage Breakdowns	25.93%	1.96%	2.22%	10.60%	0.80%	1.09%	13.57%	1.36%	1.05%	37.14%	1.23%	3.05%	

Post Secondary Students													
ADULT STUDENTS	193	25	36	91	9	8	91	12	13	144	3	33	
APPRENTICES/TRADES	64	2	3	32		4	73	1	1	97		1	
BACHELOR OF EDUCATION PROGRAM STUDENTS	18			8			7			9			
BUSINESS AND PUBLIC RELATIONS STUDENTS	242	32	61	194	29	28	127	24	21	269	12	36	
CAREER COUNSELLING STUDENTS	197	6	7	30		1	49	4	3	23	1	1	
COLLEGE STUDENTS (UNSPECIFIED)	655	57	43	294	20	1 <i>7</i>	239	47	19	491	26	25	
CONTINUING EDUCATION STUDENTS	37	6	12	21	3	3	23	13	2	23	2	4	
DENTAL HYGIENE/ASSISTANCE STUDENTS	48			43			10			38			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Post Secondary Students (Cont'd)													
EARLY CHILDHOOD EDUCATION STUDENTS	342	16	23	106	7	7	46	2	6	151	4	10	
FINANCE/ACCOUNTING STUDENTS	26			35			23			25			
GRAD. STUDENTS - COUNSELLING PROGRAM	19			2			3			1			
GRAD. STUDENTS (UNSPECIFIED)	9	4	5	4			12	1	1	9		1	
HUMAN SERVS. (COUNSELLING, PSYCH.) STUDENTS	61	14	25	18	5	6	9	6	2	40	4	2	
NURSING/HEALTHCARE STUDENTS	295	17	9	180	8	4	81	2	2	198	5	5	
OFFICE/BUSINESS ADMINISTRATION STUDENTS	292	55	215	749	44	53	82	38	32	109	15	29	
EMPLOYMENT PREP. STUDENTS (CAREER PLANNING)	94	2	3	31		1	51	4		65		2	
PROJECT MANAGEMENT STUDENTS	43			31			58			55			
SCIENCE AND ENGINEERING STUDENTS	5			5			1						
SOCIAL SCIENCE STUDENTS	29			9			8			18			
STUDENTS OF LAW	10	5		16	7		3	1		15	2		
TEACHER EDUCATION STUDENTS	368	11	14	235	6	4	198	11	1	199	8	16	
TRAVEL/TOURISM/HOSPITALITY STUDENTS	29	10	15	20	4	4	25	4	2	1 <i>7</i>	14	12	
UNIVERSITY STUDENTS (UNDERGRADUATE)	243	14	20	134	11	13	150	14	18	184	3	12	
VISUALLY IMPAIRED STUDENTS	6			6			3			1			
YOUTH INTERNS	3			4			4			9			
Total (Students)	3,328	276	491	2,298	153	153	1,376	184	123	2,190	99	189	10,860
Percentage Breakdowns	30.64%	2.54%	4.52%	21.17%	1.41%	1.41%	12.67%	1.69%	1.13%	20.17%	0.91%	1.74%	

Teaching Professions													
CO-OPERATIVE EDUCATION TEACHERS	7			4			6			5			
EARLY CHILDHOOD EDUCATORS / TEACHERS	286	31	63	135	20	21	68	8	15	76	2	25	
ESL TEACHERS	13			13			13			7			
EDUCATION COUNSELLORS & CONSULTANTS	122		2	69		2	37	1	1	49	5	3	
EDUCATORS/COLLEGE & UNIV. PROFESSORS/FACULTY	108	1 <i>7</i>	26	65	10	12	74	9	4	54	5	23	
EDUCATION ASSISTANTS	6						4			3			
ELEMENTARY SCHOOL TEACHERS	543	26	42	331	21	25	100	12	6	114	12	14	
K - 12 TEACHERS (UNSPECIFIED)	116	11	45	109	22	13	54	7	11	44	3	18	
PRIVATE SCHOOL TEACHERS	16			8			12			9			
SCHOOL PRINCIPALS/VICE-PRINCIPALS	24			14			8			21			
SCHOOL SUPERVISORS/MANAGERS	11			6			4			3			
SCHOOL STAFF MEMBERS	69	26	21	45	24	20	37	27	19	21	14	30	
SECONDARY SCHOOL TEACHERS	444	21	12	281	7	8	185	7	3	353	5	6	
SPECIAL EDUCATION (TEACHERS/COORDINATORS)	14			5			6			6			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Teaching Professions (Cont'd)													
TEACHER'S ASSISTANTS	87			47			19			26			
TEACHERS (UNSPECIFIED)	644	23	29	493	16	13	383	14	3	639	7	11	
SCHOOL BOARDS (ADMINISTRATORS)	31			10			17			15			
SCHOOL BOARDS (EXECUTIVE ASSISTANTS)	16			4			4			5			
SCHOOL BOARDS (ALL AREAS OF SUPPORT STAFF)	82			53			38			54			
UNIVERSITY/COLLEGE ADMINISTRATORS	187	7	3	132	7	4	118	3	4	109	3	15	
													1
Total (Education)	2,826	162	243	1,824	127	118	1,187	88	66	1,613	56	145	8,455
Percentage Breakdowns	33.43%	1.92%	2.87%	21.57%	1.50%	1.40%	14.04%	1.04%	0.78%	19.08%	0.66%	1.71%	

Mixed Adult												
ABORIGINAL ADULTS	11	15	14	9	13	16	9	14	4	2	16	5
ACCOUNTING PERSONNEL	86	10	11	91	13	12	100	19	11	67	5	11
ADDICTION REHABILITATION	83	6	12	35	6	2	24	4		50	5	9
ADULTS (MIXED)	3438	850	1106	1207	1007	502	3306	51 <i>7</i>	482	3358	<i>77</i> 1	585
ADULTS WITH DISABILITIES	82			41			77			42		
ADMINISTRATION PROFESSIONALS	130	2	5	106	6	2	89	3	2	85	3	6
ADMINISTRATIVE SUPPORT STAFF	160	8	11	120	5	7	82	6	2	88	2	5
AREOSPACE/AIRPLANE MANAGEMENT	5			7			6			2		
AGRICULTURAL SECTOR (ALL FIELDS)	14			13			22			20		
AVIATION/PILOTS	12			10			13			32		
BUSINESS EXECUTIVES/MANAGERS/SUPERVISORS	106	27	40	186	29	24	196	29	39	210	21	49
BUSINESS OWNERS	28	3	12	24	1	2	16	1	4	30	2	5
BUSINESS/OFFICE SUPPORT STAFF	148	14	29	90	20	12	83	27	16	79	9	16
BUSINESS (GENERAL/UNSPECIFIED)	104	44	56	52	32	26	66	33	24	55	16	29
BIOLOGISTS	1						1					
CANADA POST EMPLOYEES	1											
CANADIAN FORCES PERSONNEL	55			66			40			56		
CAREER EXPLORATION/JOB SEARCHING/TRANSITION GROUPS	1876	339	464	831	142	130	1083	236	156	1063	119	222
CAREER DEVELOPMENT PROFESSIONALS	544	45	39	334	22	13	43	25	7	48	12	11
CARE GIVERS	63	5	10	34	2	4	11	6	2	20	1	2
CARPENTERS	6			1			6			16		
CASE/PROGRAM/PROJECT MANAGERS/DIRECTORS	87	3	1	38	2	1	31	1	1	32	1	2
CHILDCARE PROFESSIONALS	70	5	6	37	1	2	6	1	2	33	2	4

	Authentic	Authentic	Authentic	Organized	Organized	Organized	Inquiring	Inquiring	Inquiring	Resourceful	Resourceful	Resourceful	Total # of
	Blue Unknown	Blue Introvert	Blue Extravert	Gold Unknown	Gold Introvert	Gold Extravert	Green Unknown	Green Introvert	Green Extravert	Orange Unknown	Orange Introvert	Orange Extravert	Participants
Mixed Adult (Cont'd)	UIKIIOWII	miroveri	Extraverr	Olikilowii	Imroverr	Extraverr	Olikilowii	IIIITOVETT	Extraveri	Olikliowii	IIIITOVETT	Extraveri	
CLEANING/HOUSEKEEPING PROS./CUSTODIANS	27			27			11			21			
CLERGY/RELIGIOUS ORGANIZATIONS	85	7	9	87	5	7	39	4	6	35	3	5	
COMMUNICATION TECHNOLOGY	16			14	-		23			15			
COMMUNITY SERVICES STAFF	67	23	23	36	14	12	33	4	7	43	2	8	
COMPUTER TECHNOLOGY	5	2	1	4	8	5	24	6	2	1	3	1	
CONSTRUCTION	30	2	3	25	2	1	33	3	4	33	1	2	
CORRECTIONAL SERVICES (ADMIN & SUPPORT STAFF)	35			23			16			12			
COUNSELLORS	52	9	8	19	4	3	42	9	1	31	6	6	
COURT SECTOR	20			52			12			22			
CRISIS CENTRE PERSONNEL	6		8	4		6	3		2	3		5	
CUSTOMER SERVICE REPS/RETAIL	75	28	62	40	46	31	33	51	25	39	21	33	
DENTAL HEALTH PERSONNEL	86			13			4			10			
DISABILITY SUPPORT WORKERS	22			6			9			9			
EMBASSY STAFF	8			6			2			4			
EMERGENCY SERVICES/FIRE DEPARTMENT	18		2	13		1	10	1		22		2	
ENGINEERING PROFESSIONALS	31	14	15	33	12	9	86	20	16	26	12	18	
ENTREPRENEURS	200	17	29	61	10	10	151	21	15	183	9	23	
ESL ADULTS	36			12			21			24			
EVENT PLANNERS	1			3			3			1			
FACILITATORS/INSTRUCTORS/TRAINERS/COACHES	231	56	82	81	25	24	78	42	20	113	1 <i>7</i>	51	
FAMILY OUTREACH WORKERS/COUNSELLORS	20	5	6	16	3	2	13	3	1	12	1	5	
FEDERAL GOVERNMENT SERVICE SECTOR	156	18	27	168	16	16	111	21	13	113	10	18	
FILM INDUSTRY	1	30	29		2	4	1	35	23	4	16	23	
FINANCIAL SECTOR/BANKING	242	26	27	233	39	21	165	28	18	145	11	28	
FISHERIES AND OCEAN SECTOR	1			1									
FOREIGN TRAINED PROFESSIONALS/TRADESPEOPLE	75	2	2	63			<i>7</i> 1	1	3	39	1	2	
FOOD INDUSTRY	44		5	41	3		16	1	2	41	5	3	
GOVERNMENT SECTOR (GENERAL)	47	42	51	27	29	23	32	44	27	26	23	29	
HAIRDRESSERS / BEAUTICIANS	48	1	2	15	2	1	13	2	1	33	1	3	
HEALTH CARE SECTOR ADMINIS./MANAGEMENT	368	28	24	317	17	8	231	19	9	232	12	10	
HEALTH CARE SECTOR STAFF (ALL FIELDS)	1059	229	318	1405	126	152	826	100	59	865	<i>7</i> 1	123	
HOMEMAKERS/DOMESTIC ENGINEERS	10			1			2			3			
HOSPITALITY WORKERS/TOURISM	116	14	13	79	12	9	71	8	1	84	8	10	
HUMAN RESOURCES DEVELOPMENT SECTOR	191	30	49	139	33	33	98	34	13	89	12	32	
IMMIGRANTS	108	7	47	49	16	26	82	15	27	47	2	13	
IMMIGRATION & SETTLEMENT WORKERS	15	2	5	4	2		2			6		2	
INFORMATION TECHNOLOGY	37	19	19	26	12	13	102	42	28	46	9	15	
INSURANCE SECTOR	78	35	64	<i>7</i> 1	39	59	41	35	19	41	25	43	

	Authentic Blue	Authentic Blue	Authentic Blue	Organized Gold	Organized Gold	Organized Gold	Inquiring Green	Inquiring Green	Inquiring Green	Resourceful Orange	Resourceful Orange	Resourcefu Orange	Total # of
	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Participant
Mixed Adult (Cont'd)													
JOB SEARCH SPECIALISTS	35			22			16			27			
LABORATORY TECHNICIAN	40	1	6	49	4	8	32	8	3	26	4	4	
LABOUR RELATIONS OFFICERS/ASSISTANTS	16			11			4			9			
LAW ENFORCEMENT/SECURITY	19			12			15			18			1
LAWYER	8	1	1	5		1	6	3	2	3	2	1	1
LIBRARY ASSOCIATION (ALL STAFF)	29	14	6	11	4	6	18	4	3	9	1	6	
MANUFACTURING SECTOR	17	4	6	25	6		31	5	5	38	3	9	
MARKETING/SALES/ ADVERTISING REPS	39	8	29	21	10	13	26	15	11	32	5	23	]
MECHANICAL ENGINEERING/TECHNICIAN	13	7	8	20	6	3	32	17	1 <i>7</i>	36	5	6	]
MENTAL HEALTH ADMINISTRATORS	13			8			2			7			1
MENTAL HEALTH SUPPORT STAFF	114	4	5	50		6	61	2	1	42	1	2	]
MENTAL HEALTH CLIENTS	35	9	13	18	8	4	18	12	3	21	2	2	1
MILITARY	52	14	25	42	21	18	67	42	18	46	11	27	]
MINISTRY OF EDUCATION REPS / TERRITORY/PROV.	11			4			5			6			1
MUNICIPAL GOVERNMENT EMPLOYEES	285	27	29	201	20	12	196	24	13	175	11	15	1
NON PROFIT SECTOR	66	6	14	28	10	9	38	4	4	39	3	6	1
NURSES	349	2	16	256	2	5	116	1	1	186	1	2	1
OCCUPATIONAL THERAPISTS	43			26			11			22			1
OIL & GAS/MINING INDUSTRIES	26	2	1	27		2	25	1	2	35		2	1
ORGANIZATIONAL & LEADERSHIP DEVELOPMENT CONSULTANTS	6	2	8	8	3	2	8	1		7	1	3	
PARAMEDICS		5	5		2	1		6					
PARENTING GROUP	33			11			4			4			1
PHARMACISTS	34			33			24			15			1
PRISONERS/OFFENDERS	111	8	8	35	4	3	51	3	5	10	8	4	1
PHYSICIANS/ DOCTORS/GPs	10			9			8			4			
PROVINCIAL GOVERNMENT EMPLOYEES	198	4	8	166	8	8	144	14	2	101	8	7	1
PSYCHOLOGISTS/PSYCHOTHERAPIST	19			3			5			7			
PUBLIC SAFETY SECTOR	36	4	8	27	4	3	29	3	3	36	3	3	1
REALTORS		1	1			1		1	1		3	7	
REGISTERED NURSES	48			47			23			35			1
REHABILITATION CONSULTANTS	9			11	2		12	1		4		2	1
RESEARCH FIELD	3		1	6	1		9	2	1	15	1	1	1
RETIREES	5			2			2			1			1
SELF EMPLOYED GROUP	37			11	<u> </u>		19			24			1
SELF ESTEEM GROUP	15			5			1			4			1
SEMINAR ATTENDEES	13			5			3			3			1

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Mixed Adult (Cont'd)													
SKILLED TRADES	28	1	2	14		2	30	2	3	26		2	
SENIOR CITIZENS	15			13			5			7			
SPEECH THERAPISTS	25		4	18		2	6			8		2	
SOCIAL SERVICES	230	63	77	84	24	23	95	30	1 <i>7</i>	124	18	20	
SOCIAL SERVICES CLIENTS	51	22	11	17	14	2	19	6	2	25	3	7	
SOCIAL WORKERS	303	12	6	146	1	1	11 <i>7</i>		2	126	3	2	
TECHNOLOGY (UNSPECIFIED)	59	5	9	29	6	8	47	6	9	36	4	19	
TRANSPORTATION	12	10	10	22	8	10	13	10	3	11	4	10	
UNEMPLOYED GROUP	870	298	425	494	163	165	568	393	170	766	162	301	
VETERINARY SECTOR	27		2	12	1	1	19	3		11	2		
VOLUNTEER SERVICES	105	18	16	49	6	9	45	6	7	45	3	10	
WELFARE/INCOME ASSISTANCE RECIPIENTS	382	40	56	56	16	16	298	48	11	363	20	35	
WELLNESS MANAGEMENT THERAPISTS	24			13			8			11			
YOUTH (PRE-EMPLOYMENT)	132	58	66	53	25	14	68	42	26	81	40	57	
YOUTH EMPLOYMENT COUNSELLORS/ADMINS	76			22			13			31			-
Total (Adult)	14,892	2,657	3,614	8,794	2,144	1,573	10,223	2,172	1,435	10,577	1,582	2,066	61,729
	24.13%	4.30%	5.85%	14.25%	3.47%	2.55%	16.56%	3.52%	2.32%	17.14%	2.56%	3.35%	
Totals of all Participants	25,076	3,400	4,693	14,563	2,548	2,013	14,894	2,655	1,787	20,153	1,928	2,873	96,583

	Totals for Each Personality	Percentage Breakdowns
Authentic Blue	33,169	34%
Organized Gold	19,124	20%
Inquiring Green	19,336	20%
Resourceful Orange	24,954	26%
Introvert (as reported)	10,531	48%
Extravert (as reported)	11,366	52%

As of March 2012 we began collecting Introversion and Extraversion statistics in addition to colour/temperament preference. We will continue to publish these combined results on an ongoing basis.

Please be sure to send in your statistics for every workshop you run, even if you used PD-Online with your clients.



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