Canadian Personality Dimensions[®] Population Statistics Database

The information contained in the following chart has been compiled from population statistics forwarded by Certified Personality Dimensions[®] Trainers of all levels from their awareness workshops and certification programs. It is very important that everyone contributes to this database.

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Student Profiles													
ABORIGINAL YOUTH	14	1	6	2	4	2	8	3	2	36	5	2	
ADULT HIGH SCHOOL EDUCATION STUDENTS	68			32			30			44			
ALTERNATIVE SCHOOL STUDENTS	22			5			11			17			
AT RISK STUDENTS	162	11	6	33	1	2	77	7	3	112	5	7	
CHILDREN (GENERAL/UNIDENTIFIED)	6			4			4			7			
CO-OP STUDENTS	117	5	17	38	3	3	45	3	3	121	7	20	
ELEMENTARY SCHOOL STUDENTS (UNSPECIFIED)	3			0			3			8			
GRADE 5 STUDENTS	0			1			0			0			
GRADE 7 STUDENTS	26			8			8			27			
GRADE 8 STUDENTS	9			4			13			22			
GRADE 9 STUDENTS	119			82			73			202	3	1	
GRADE 10 STUDENTS	1734	18	34	532	21	10	1023	28	4	3345	28	34	
GRADE 11 STUDENTS	291	12	15	412	3	8	138	11	5	335	11	31	
GRADE 12 STUDENTS	210	9	15	67	5	9	69	12	7	215	7	26	
HIGH SCHOOL STUDENTS (UNSPECIFIED)	599	33	59	181	28	40	238	39	40	572	28	82	
YOUTH STUDENTS (UNIDENTIFIED)	122	117	17	39	7	5	53	12	2	119	16	0	
YOUTH (GENERAL/UNIDENTIFIED)	523	99	176	206	52	90	313	96	97	584	81	270	
Total (Students)	4025	305	345	1646	124	169	2106	211	163	5766	191	473	15,524
Percentage Breakdowns	25.93 %	1. 96 %	2.22%	10.60%	0.80%	1.09%	13.57%	1.36%	1.05%	37.14%	1.23%	3.05%	

Post Secondary Students													
ADULT STUDENTS	193	23	26	91	7	8	91	11	8	144	2	29	
APPRENTICES/TRADES	64	2	3	32		4	73	1	1	97		1	
BACHELOR OF EDUCATION PROGRAM STUDENTS	18			8			7			9			
BUSINESS AND PUBLIC RELATIONS STUDENTS	242	29	57	194	28	28	127	18	19	269	8	35	
CAREER COUNSELLING STUDENTS	197	6	7	30		1	49	4	3	23	1	1	
COLLEGE STUDENTS (UNSPECIFIED)	655	30	12	294	14	10	239	38	7	491	17	16	
CONTINUING EDUCATION STUDENTS	37	6	12	21	3	3	23	13	2	23	2	4	
DENTAL HYGIENE/ASSISTANCE STUDENTS	48			43			10			38			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Post Secondary Students (Cont'd)													
EARLY CHILDHOOD EDUCATION STUDENTS	305	16	23	92	7	7	40	2	6	130	4	10	
FINANCE/ACCOUNTING STUDENTS	26			35			23			25			
GRAD. STUDENTS - COUNSELLING PROGRAM	19			2			3			1			
GRAD. STUDENTS (UNSPECIFIED)	9	4	5	4			12	1	1	9		1	
HUMAN SERVS. (COUNSELLING, PSYCH.) STUDENTS	61	8	20	18	3	4	9	4	1	40	3	1	
NURSING/HEALTHCARE STUDENTS	295	17	9	180	8	4	81	2	2	198	5	5	
OFFICE/BUSINESS ADMINISTRATION STUDENTS	291	34	178	749	32	59	82	28	24	109	9	17	
EMPLOYMENT PREP. STUDENTS (CAREER PLANNING)	94	2	3	31		1	51	4		65		2	
PROJECT MANAGEMENT STUDENTS	43			31			58			55			
SCIENCE AND ENGINEERING STUDENTS	5			5			1						
SOCIAL SCIENCE STUDENTS	29			9			8			18			
STUDENTS OF LAW	10	5		16	7		3	1		15	2		
TEACHER EDUCATION STUDENTS	368	11	14	235	6	4	198	11	1	199	8	16	
TRAVEL/TOURISM/HOSPITALITY STUDENTS	29	10	15	20	4	4	25	4	2	17	14	12	
UNIVERSITY STUDENTS (UNDERGRADUATE)	229	9	19	130	7	10	141	13	18	165	3	11	
VISUALLY IMPAIRED STUDENTS	6			6			3			1			1
YOUTH INTERNS	3			4			4			9			
Total (Students)	3,276	212	403	2,280	126	147	1,361	155	95	2,150	78	161	10,444
Percentage Breakdowns	31.37%	2.03%	3.86%	21.83%	1.20%	1.41%	13.03%	1.48%	0.9 1%	20.59%	0.75%	1.54%	

Teaching Professions													
CO-OPERATIVE EDUCATION TEACHERS	7			4			6			5			
EARLY CHILDHOOD EDUCATORS / TEACHERS	286	26	48	135	19	16	68	8	13	76	2	21	
ESL TEACHERS	13			13			13			7			
EDUCATION COUNSELLORS & CONSULTANTS	122		2	69		2	37	1	1	49	5	3	
EDUCATORS/COLLEGE & UNIV. PROFESSORS/FACULTY	108	5	10	65	3	2	74	4	1	54		3	
EDUCATION ASSISTANTS	6						4			3			
ELEMENTARY SCHOOL TEACHERS	543	22	38	331	20	21	100	12	6	114	11	12	
K - 12 TEACHERS (UNSPECIFIED)	116	11	45	109	22	13	54	7	11	44	3	18	
PRIVATE SCHOOL TEACHERS	16			8			12			9			
SCHOOL PRINCIPALS/VICE-PRINCIPALS	24			14			8			21			
SCHOOL SUPERVISORS/MANAGERS	11			6			4			3			
SCHOOL STAFF MEMBERS	69	8	10	45	14	10	37	14	12	21	7	23	
SECONDARY SCHOOL TEACHERS	444	21	12	281	7	8	185	7	3	353	5	6	
SPECIAL EDUCATION (TEACHERS/COORDINATORS)	14			5			6			6			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Teaching Professions (Cont'd)													
TEACHER'S ASSISTANTS	87			47			19			26			
TEACHERS (UNSPECIFIED)	644	19	22	493	12	11	383	8	2	639	5	9	
SCHOOL BOARDS (ADMINISTRATORS)	31			10			17			15			
SCHOOL BOARDS (EXECUTIVE ASSISTANTS)	16			4			4			5			
SCHOOL BOARDS (ALL AREAS OF SUPPORT STAFF)	82			53			38			54			
UNIVERSITY/COLLEGE ADMINISTRATORS	177			132			116			109			
Total (Education)	2,816	112	187	1,824	97	83	1,185	61	49	1,613	38	95	8,160
Percentage Breakdowns	34.51%	1.37%	2.29 %	22.35%	1.19%	1.02%	14.52%	0.75%	0.60%	19.77%	0.47%	1.16%	

Mixed Adult													
ABORIGINAL ADULTS	11	15	14	9	13	16	9	14	4	2	16	5	
ACCOUNTING PERSONNEL	86	10	11	91	13	12	100	19	11	67	5	11	1
ADDICTION REHABILITATION	83	6	12	35	6	2	24	4		50	5	9	1
ADULTS (MIXED)	3399	829	1079	1198	998	488	3288	500	474	3337	760	567	1
ADULTS WITH DISABILITIES	82			41			77			42			1
ADMINISTRATION PROFESSIONALS	116	2	5	100	6	2	83	3	2	81	3	6	1
ADMINISTRATIVE SUPPORT STAFF	160	8	11	120	5	7	82	6	2	88	2	5	1
AREOSPACE/AIRPLANE MANAGEMENT	5			7			6			2			1
AGRICULTURAL SECTOR (ALL FIELDS)	14			13			22			20]
AVIATION/PILOTS	4			5			6			11]
BUSINESS EXECUTIVES/MANAGERS/SUPERVISORS	106	19	28	186	18	14	196	22	25	210	12	25	1
BUSINESS OWNERS	28	2	9	22	1	1	16	1	2	30	2	4	1
BUSINESS/OFFICE SUPPORT STAFF	148	12	22	90	17	11	83	25	15	79	8	13	1
BUSINESS (GENERAL/UNSPECIFIED)	104	15	24	52	17	14	66	16	15	55	7	11	1
BIOLOGISTS	1						1						1
CANADA POST EMPLOYEES	1												1
CANADIAN FORCES PERSONNEL	55			66			40			56			1
CAREER EXPLORATION/JOB SEARCHING/TRANSITION GROUPS	1855	318	428	820	132	119	1066	230	144	1050	108	188	1
CAREER DEVELOPMENT PROFESSIONALS	531	38	28	331	17	11	41	17	5	45	11	2	
CARE GIVERS	63	5	10	34	2	4	11	6	2	20	1	2	1
CARPENTERS	6			1			6			16			1
CASE/PROGRAM/PROJECT MANAGERS/DIRECTORS	87	3	1	38	2	1	31	1	1	32	1	2	1
CHILDCARE PROFESSIONALS	70	1		37		2	6		1	33		2	1

	Authentic	Authentic	Authentic	Organized		Organized	Inquiring	Inquiring	Inquiring	Resourceful	Resourceful		Total # of
	Blue Unknown	Blue Introvert	Blue Extravert	Gold Unknown	Gold Introvert	Gold Extravert	Green Unknown	Green Introvert	Green Extravert	Orange Unknown	Orange Introvert	Orange Extravert	Participant
Mixed Adult (Cont'd)													
CLEANING/HOUSEKEEPING PROS./CUSTODIANS	27			27			11			21			
CLERGY/RELIGIOUS ORGANIZATIONS	85	7	9	87	5	7	39	4	6	35	3	5	-
COMMUNICATION TECHNOLOGY	16			14			23			15			-
COMMUNITY SERVICES STAFF	67	23	23	36	14	12	33	4	7	43	2	8	-
COMPUTER TECHNOLOGY	5	2	1	4	8	5	24	6	2	1	3	1	-
CONSTRUCTION	17			18			21			19			-
CORRECTIONAL SERVICES (ADMIN & SUPPORT STAFF)	35			23			16			12			-
COUNSELLORS	52	9	8	19	4	3	42	9	1	31	6	6	-
COURT SECTOR	20			52			12			22			-
CRISIS CENTRE PERSONNEL	6			4			3			3			-
CUSTOMER SERVICE REPS/RETAIL	75	25	57	40	40	29	33	47	24	39	21	33	-
DENTAL HEALTH PERSONNEL	86			13			4			10			1
DISABILITY SUPPORT WORKERS	22			6			9			9			1
EMBASSY STAFF	8			6			2			4			-
EMERGENCY SERVICES/FIRE DEPARTMENT	18		2	13		1	10	1		22		2	-
ENGINEERING PROFESSIONALS	31	10	9	33	7	5	86	13	10	26	6	7	-
ENTREPRENEURS	200	17	29	61	10	10	151	21	15	183	9	23	1
ESL ADULTS	36			12			21			24			-
EVENT PLANNERS	1			3			3			1			1
FACILITATORS/INSTRUCTORS/TRAINERS/COACHES	231	45	68	81	21	19	78	31	14	113	13	33	1
FAMILY OUTREACH WORKERS/COUNSELLORS	11			11			5			5			-
FEDERAL GOVERNMENT SERVICE SECTOR	156	8	11	168	6	7	111	6	9	113	2	8	-
FILM INDUSTRY		24	23		2	3		22	9	4	12	18	1
FINANCIAL SECTOR/BANKING	239	16	16	226	24	13	162	9	8	141	5	16]
FISHERIES AND OCEAN SECTOR	1			1]
FOREIGN TRAINED PROFESSIONALS/TRADESPEOPLE	75	2	2	63			71	1	3	39	1	2]
FOOD INDUSTRY	37		5	36	3		14	1	2	37	5	3]
GOVERNMENT SECTOR (GENERAL)	47	42	51	27	29	23	32	44	27	26	23	29	1
HAIRDRESSERS / BEAUTICIANS	32			10			11			25]
HEALTH CARE SECTOR ADMINIS./MANAGEMENT	368	22	13	317	12	3	231	18	5	232	7	6]
HEALTH CARE SECTOR STAFF (ALL FIELDS)	1054	201	269	1403	118	142	817	89	46	862	66	108	
HOMEMAKERS/DOMESTIC ENGINEERS	10			1			2			3			
HOSPITALITY WORKERS/TOURISM	116	14	13	79	12	9	71	8	1	84	8	10]
HUMAN RESOURCES DEVELOPMENT SECTOR	191	19	36	139	20	26	98	23	9	89	10	23	
IMMIGRANTS	108	6	43	49	13	23	82	14	25	47	1	10]
IMMIGRATION & SETTLEMENT WORKERS	8			3			0			6]
INFORMATION TECHNOLOGY	37	5	4	26	2	4	96	16	4	42	2	6	
INSURANCE SECTOR	78	35	64	71	39	59	41	35	19	41	25	43]

	Authentic	Authentic	Authentic	Organized	Organized	Organized	Inquiring	Inquiring	Inquiring	Resourceful	Resourceful	Resourceful	Total # of
	Blue Unknown	Blue Introvert	Blue	Gold Unknown	Gold	Gold Extravert	Green Unknown	Green	Green	Orange Unknown	Orange	Orange	Participants
Mixed Adult (Cont'd)	Unknown	Infrovert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	
JOB SEARCH SPECIALISTS	35			22			16			27			
	40	1	6	49	4	8	32	8	3	26	4	4	-
LABOUR RELATIONS OFFICERS/ASSISTANTS	16	•		11			4			9			-
	19			12			15			18			-
LAWYER	8			5			6			3			-
LIBRARY ASSOCIATION (ALL STAFF)	29	14	6	11	4	6	18	4	3	9	1	6	-
MANUFACTURING SECTOR	17	4	6	25	6	-	31	5	5	38	3	9	-
MARKETING/SALES/ ADVERTISING REPS	39	8	29	21	10	13	26	15	11	32	5	23	-
MECHANICAL ENGINEERING/TECHNICIAN	13	7	8	20	6	3	32	17	17	36	5	6	-
MENTAL HEALTH ADMINISTRATORS	13			8	-		2			7	-		-
MENTAL HEALTH SUPPORT STAFF	42	2	2	16		1	20			14	1	1	1
MENTAL HEALTH CLIENTS	29	8	10	15	7	3	14	9	2	14	1	2	1
MILITARY	48	14	25	38	21	18	65	42	18	43	11	27	-
MINISTRY OF EDUCATION REPS / TERRITORY/PROV.	11			4			5			6			-
MUNICIPAL/PROVINCIAL GOV'T EMPLOYEES	274	22	22	197	14	8	192	22	12	169	8	15	-
NON PROFIT SECTOR	66	6	14	28	10	9	38	4	4	39	3	6	-
NURSES	349	2	16	256	2	5	116	1	1	186	1	2	-
OCCUPATIONAL THERAPISTS	43			26			11			22			-
OIL & GAS/MINING INDUSTRIES	26			27			25			35			-
ORGANIZATIONAL & LEADERSHIP DEVELOPMENT CONSULTANTS	6			8			8			7			-
PARENTING GROUP	33			11			4			4			1
PHARMACISTS	34			33			24			15			1
PRISONERS/OFFENDERS	111	8	8	35	4	3	51	3	5	10	8	4	
PHYSICIANS/ DOCTORS/GP'S	10			9			8			4			-
PROVINCIAL GOVERNMENT EMPLOYEES	159	2	7	134	6	7	110	13		70	7	5	
PSYCHOLOGISTS/PSYCHOTHERAPIST	19			3			5			7			-
PUBLIC SAFETY SECTOR	36	1	2	27		1	29	2	2	36	1	1	
REGISTERED NURSES	48			47			23			35			-
REHABILITATION CONSULTANTS	9			11	2		12	1		4		2	-
RETIREES	3	1	1	6	1		9	2	1	15	1	1	1
RESEARCH FIELD	5			2			2			1			1
SELF EMPLOYED GROUP	37	1		11			19			24			1
SELF ESTEEM GROUP	15			5			1			4			1
SEMINAR ATTENDEES	13	1		5			3			3			1
SKILLED TRADES	28	1	2	14		2	30	2	3	26		2	1
SPEECH THERAPISTS	15			13			5			7			1
SENIOR CITIZENS	25		4	18		2	6			8		2	1

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Mixed Adult (Cont'd)													
SOCIAL SERVICES	209	40	51	75	16	15	89	17	10	114	12	13	
SOCIAL SERVICES CLIENTS	51	20	9	17	14	2	19	4		25	3	6	
SOCIAL WORKERS	303	12	6	146	1	1	117		2	126	3	2	
TECHNOLOGY (UNSPECIFIED)	59	5	9	29	6	8	47	6	9	36	4	19	
TRANSPORTATION	12	10	10	22	8	10	13	10	3	11	4	10	
UNEMPLOYED GROUP	858	222	331	485	122	124	568	325	123	766	132	226	
VETERINARY SECTOR	27		2	12	1	1	19	3		11	2		1
VOLUNTEER SERVICES	105	17	14	49	5	8	45	5	7	45	3	8	1
WELFARE/INCOME ASSISTANCE RECIPIENTS	379	18	27	51	9	13	290	25	4	362	13	18	
WELLNESS MANAGEMENT THERAPISTS	24			13			8			11			
YOUTH (PRE-EMPLOYMENT)	129	45	53	53	20	13	63	42	24	74	32	43	
YOUTH EMPLOYMENT COUNSELLORS/ADMINIS.	76			22			13			31			
Total (Adult)	14,565	2,289	3,104	8,626	1,922	1,375	10,024	1,859	1,214	10,378	1,423	1,710	58,489
	24.90%	3.91%	5.31%	14.75%	3.29%	2.35%	17.14%	3.18%	2.08%	17.74%	2.43%	2.92%	
Totals of all Participants	24,682	2,918	4,039	14,376	2,269	1,774	14,676	2,286	1,521	19,907	1,730	2,439	92,617

	Totals for Each Personality	Percentage Breakdowns
Authentic Blue	31,639	34%
Organized Gold	18,419	20%
Inquiring Green	18,483	20%
Resourceful Orange	24,076	26%
Introvert (as reported)	9,203	48%
Extravert (as reported)	9,773	52%

As of March 2012 we began collecting Introversion and Extraversion statistics in addition to colour/ temperament preference. We will continue to publish these combined results on an ongoing basis. Please be sure to send in your statistics for every workshop you run, even if you used PD-Online with your clients.



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